Mission
The mission of Goodwin College is to educate a culturally diverse student population in an environment that builds bridges between education, community and commerce. Our degree and certificate programs provide professional preparation while encouraging lifelong learning and promoting civic responsibility. We challenge students, administration, faculty and staff to realize their academic, professional and personal potential in a nurturing learning community.

Purpose of Assessing College Services
Assessment is a constant cycle of improvement. Data gathering and evaluation is ongoing. We assess college services for the purpose of documenting the areas process for: (a) articulating clear outcomes, (b) measuring data collected the measure the effectiveness of the outcomes, (c) describe the process of analyzing the data and (d) specifying how the results are used to improve current practices.

Timeline
Goodwin College assessment cycle is aligned with the academic year. Service areas design a plan in the fall semester, then implement the plan and submit a report by the end of the summer semester. After implementing an assessment plan and analyzing outcomes, departments and units analyze use those results to document success and to identify improvements. The service assessment process is a three-year cycle. This three-year cycle was designed to inform the College’s strategic planning process.

- Year 2
  - For 2014-15, 8 service areas are conducting assessment projects. Assessment plans are due by the Fall semester (October 15, 2014). Final Assessment Reports should be submitted to OIE by the end of the spring semester (e.g., May 11, 2014).

- Year 3
  - In summer-fall of 2015, OIE will schedule 1-2 hour retreats for all co-curricular areas. OIE will help the VP, Team and Staff identify their strengths, growth areas and top goals for the next 3 years. In addition, all co-curricular areas will begin writing up their assessment plans and a rough draft will be due in mid-December.
    - In spring of 2016, all non-academic service areas complete their written their 3-year- assessment plans ahead of schedule. They will have identified their ideal assessment measurement tools and shared this info with their respective vice president to support the development of the strategic plan.
    - Fall 2016- respective non-academic areas may begin conducting their assessments.
Office of Institutional Effectiveness Resources

- Project Consultation
- Assistance with Measurement Design (e.g., Surveys, Rubrics)
- Meeting Facilitation (e.g., department workshops, trainings or retreats)
- Publication and Writing Partnerships