Goodwin College Website Privacy Statement

Policy Statement:

It is considered a best practice to disclose to website visitors details about the collection and use of data about them in the form of a Privacy Statement.

Procedure Details:

Goodwin College should make our Privacy Statement accessible to visitors to www.goodwin.edu through a link at the bottom of the webpage. The Privacy Statement to be posted should read as follows: Goodwin College Privacy Statement

We respect the privacy of all visitors to our website. Through the course of operations, we collect information about visitors through multiple methods and for a number of reasons. Anonymous Information

Anonymous information concerning the browsing habits of our visitors is collected to inform future design decisions that enhance the user experience. This anonymous user information is collected through third-party vendors, including Google, that specialize in website analytics.

Personal Information

Any personal or contact information voluntarily shared by users through online forms is protected through internal processes and is never sold to third parties. During regular operations, we do store some contact information in third-party service providers that we use regularly for communications purposes.

Links

Our website contains links to other websites. Please note that when you follow these links, you are entering another website and our privacy policy is no longer in effect. We encourage you to read the privacy statements of these linked sites.

Cookies

We track our website traffic through the Google Analytics platform. We, and third-party vendors including Google, use cookies stored on your computer to report how interactions with advertising and advertising services are related to our website traffic. You can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads by modifying your Ads Settings.

Changes

Our Privacy Statement may change from time to time. We will post any Privacy Statement changes on this page and, if the changes are significant, we may provide a more prominent notice.

Questions

If you have any questions about this statement, let us know at: website@goodwin.edu.

Publish Policy Statement (Click on box next to option-select all that apply):

- [ ] College Catalog
- [ ] Faculty Handbook
- [ ] Staff Handbook
- [ ] Student Handbook

Definitions:

NA

Exclusions:

None
OFFICES DIRECTLY AFFECTED BY THE POLICY:
Marketing and Communications
Admissions

HISTORY:
Approved: March 31, 2014
Created: March 19, 2014
Reviewed and amended: November 27, 2017

EFFECTIVE DATE: April 1, 2014
RESPONSIBLE OFFICE: Marketing and Communications
Review Date: Annually (Jan-March).

APPENDIX: