It is our honor to present the Goodwin Foundation Year-End 2020 Annual Report. On behalf of the Goodwin Foundation Board and Goodwin University trustees, thank you for your continued support of the University and for the impact you have on our students.

On January 6, 2020, Goodwin College became Goodwin University, a more accurate description of who we are today. The decision to become a university reflects how far Goodwin has come in the past 20 years, from our beginning as a technology training center through our growth into a leading career-focused institution of higher learning. **The mission of Goodwin remains the same:** to educate a diverse student population in a dynamic environment that aligns education, commerce, and community. Our innovative programs of study prepare students for professional careers while promoting lifelong learning and civic responsibility. As a nurturing university community, we challenge students, faculty, staff, and administration to fully realize their highest academic, professional, and personal potential.

The year 2020 will be remembered by each of us in our own way. The story of Goodwin amidst the challenges of COVID-19 has been one of students continuing to thrive despite a sudden shift to online learning; of faculty and staff accomplishing the seemingly impossible task of migrating the entire University’s coursework to an online environment within a week while maintaining the supports and resources that students depend on; and of our community partners giving from their hearts to make all this possible.

The Foundation 2019-2020 fundraising year started with the 14th Annual Golf Tournament, which raised more than $80,000 for student scholarships. When the Foundation was unable to host the second annual Goodwin Awards because of the pandemic, event donors instead supported the newly created Student Response Fund. Those gifts, added to donations from Goodwin’s larger giving circle, put $80,000 toward student support specifically related to COVID hardships.

Thank you for being with us during a year like no other!

Mark Scheinberg  
Goodwin University President

Ethan Foxman  
Goodwin Foundation Board President
“Goodwin gave me an education that cannot be taken away, and for that I will forever be grateful.”

—Finish Line Scholarship recipient, Fall 2019
Foundation Fundraising

Through the generous donations to the Annual Fund, more than $405,000 was raised – an increase of $45,000 from last year. Two signature fundraising events, the Goodwin Awards and Clambake, had to be cancelled due to COVID-19. To support the University during the Covid-19 pandemic, the Goodwin Foundation put aside funds from the endowment for contingency use.

In the 2020 fiscal year, through sound stewardship of its financial resources and continued growth in revenue, Goodwin University was able to invest in scholarship, financial aid, and programmatic support for our students.

**Foundation Raised (Gross)**

- Annual Fund: $455,569
- Events: $206,061

**Gifts By Constituent**

- Friends: 28.77%
- Goodwin University Staff: 36.59%
- Business/Vendors: 26.42%
- Alumni and Others: 8.22%

**Goodwin Foundation Investment**

- 2018: $9,011M
- 2019: $11,258M
- 2020: $9,978M

**Golf Tournament**

Raised over $80,000 for scholarships

**Student Response Fund**

Raised over $82,000 for students facing acute, unexpected challenges due to COVID-19
The 2nd Annual GOODWIN AWARDS

Celebrating the 2020 Goodwin Awards Recipients!

The Navigator Award
Pratt & Whitney

The Alumni Professional Achievement Award
Rory Leslie, ’11, ’14

The Alumni Service Award
La’Shunda Williams, ’19
Scholarships

Goodwin Foundation scholarships are awarded three times annually, on a semester-by-semester basis. Ninety-eight percent of Goodwin undergraduate students received financial aid in the form of grants or scholarships.

During the 2020 year, 111 scholarships, totaling $309,000, were awarded to students. The Goodwin Foundation received our highest ever number of scholarship applications this year — an increase of 53% over the 2018-2019 total. This is why each gift made to Goodwin is so important. Thank you so much to our donors, who continue to support scholarships, programs, and financial aid for today’s students.

Recipients By Degree Program

“Goodwin’s willingness to help me achieve my goal at my own pace, with classes that fit around my schedule, is helping me succeed.”

—Golf Tournament Scholarship recipient, Fall 2019
Here are the 2019/2020 Scholarship Recipients!

### School of Applied Liberal Arts and Social Sciences

- Sarah Caron
- Jessica Dangona
- Emely Dones
- Benjamin Ferrie
- Meygan Mandeville
- Nina Rinaldi
- Ashlee Ringuette
- Jasmine Silva
- Desiree Whitney

### School of Business, Technology, and Advanced Manufacturing

- Erik Clement
- Dawn Marie Hughes
- Anand Patel
- Joseph Potter

### School of Nursing and Health Professions

- Nathalie Acevedo-Muniz
- Christie Agee
- Tanya Anderson
- Patrice Antoine
- Sarah Ayala
- Christopher Bachand
- Tonya Bailey
- Christine Barry
- Brasha Bartlette
- Elizabeth Bell
- Katelynn Bento
- Ashley Bilodeau
- Hannah Bresciani
- Natesha Burton
- Chrystal Bush
- Rossmary Cartier
- Anika Cazenave
- Alexandra Cichon
- Julie Clausi
- Sarah Coker-Silamianos
- Danielle Cooke
- Deshawna Cranford
- Marina Cruz
- Jamie Degunia
- Nicole Duhamel
- Kimberly Eigener
- Krystal Gagnon
- Jamie Gaudiosi
- Alyssa Girardini
- Marta Godlewksa
- LaToya Harris
- Mayra Hernandez
- Peter Ivento
- Alexis Johnson
- Justyna Kazimierczyk
- Alyssa Kizilski
- Anna Kuzikowska
- Nertila Lacka
- Sara Lennon
- Esther Levy-Kadi
- Rachel Lewis
- Paolina Magowan
- Michael Margerelli
- Shannon Merrick
- Marissa Mills-Burt
- Jenna Ming
- Cynthia Morales
- Chandler Myers
- Holly Noe
- Kristen Nohelty
- Penny Palazzo
- Tracy Perry
- Najea Poindexter
- Glendon Riffe
- Taylor Rinheart
- Christine Rochester
- Steven Roethel
- Emily Rosen
- Beth Roy
- Lea Santos
- Kierra Shain
- Sibela Sheikh
- Shayna Shorrrock
- Chelsea Siwik
- Tracy Smith
- Marisa Spatafore
- Earl Strauss
- Ashley Timreck
- Ashley Tucker
- Alexa Walcher
- Kristina Washington
- Ashley Wilson
- Jerrica Wnukowski

“I know Goodwin University takes pride in helping students who are striving for a better life for their families. I see the ambition in the eyes of the students in our program; it is not for the weak-hearted, but with your help we can all succeed.”

—Compass Scholarship recipient, Spring 2020
Thank you to Goodwin Foundation Committees

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Lee Housley ’13, ’15 - Chair
Mark Graziano ’15 – Vice Chair
Travis Samuels ’15 – Treasurer
Carol Vernale ’05 – Secretary
Randy Laist – Goodwin University Faculty Rep

Marquita Abram ’14
Marcia Bennett-Duffus ’16
Michele Gomez ’15
Madeline Graham ’12
Katherine Guimette ’15

Chenille Hernandez ’19
Robin Jennings-Bowen ’15
Carol Nelson ’14

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Gene DeJohn
Joanna DiStefano

Karen Gilbert
Hannah Granfield
Lee Housley
Craig Jordan

Guy LaBella
Ray Maselek
Rich McCarty

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Se Min Sohn, Co-Chair
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Nick Gianci
Joanna DiStefano

Karen Gilbert
Janet Goman
Mirosław Grajewski
Hannah Granfield
Ray Maselek

Rich McCarty
Megan Mehr
Dena Tabaczynski

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Connor Geary

Karen Gilbert
Hannah Granfield
Guy LaBella
Connor Martin
Rich McCarty

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Charley Herbert
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Manu Mazumdar
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Goodwin University Faculty and Staff Donors

“Because of giving, I’ve been able to see students reach their ultimate potential, and live their biggest dreams.”

— Nicole Miller, Assistant Dean of Students

The Goodwin Foundation Employee Giving Campaign is an outreach effort that encourages faculty and staff to make a contribution in support of Goodwin students. When we give, it shows our students that we are proud of their commitment each day.

In the 2019/2020 year, 48% of Goodwin faculty and staff gave!

Thank you for your continued support.

“I choose to attend Goodwin because I want the best for myself and my career, and Goodwin has given me what I have been searching for.”

— Finish Line Scholarship recipient, Summer 2020
Goodwin University
Faculty and Staff Donor List 2019/2020

Visionaries Circle ● $25,000 and above
Mark E. Scheinberg and Debbie Poerio

Goodwin Circle ● $5,000 - $9,999
Ann Clark and David F. Ehler

Founder’s Circle ● $2,000 - $4,999
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Richard M. McCarty
Ann Zajchowski

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Craig D. Drezek
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Bryant and Francine Harrell
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Michele Beauge
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Kristin Moreland
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Patricia Shaw
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Bryan Soltis
Bonnie Soltz-Knowlton
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Monica Steller
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Michelle A. Strawder
Charles A. Thermer, ’14
Gerald Tomkiewicz
Andrea L. True
Katie Vallier
Fabiola Venegas
Sandra Ward
Ryan T. White
Daniel Williamson
Madison M. Yates
## Visionaries Circle • $25,000 and above

<table>
<thead>
<tr>
<th>Adams Family Foundation</th>
<th>Ethan B. Foxman, M.D., Ph.D., and Ellen Foxman, M.D., Ph.D.</th>
<th>Larson for Congress</th>
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<tr>
<td>Aetna Foundation, Inc.</td>
<td>FIP Construction, Inc.</td>
<td>Pratt &amp; Whitney</td>
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<td>DXC. Technology</td>
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<td>The Fuchs Family Foundation</td>
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## Presidential Circle • $10,000 - $24,999

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<tr>
<th>Frank and Ceil Collins</th>
<th>Spargo Construction of CT LLC</th>
<th>Veterans of Foreign Wars, Inc.</th>
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<td>MARC, Inc.</td>
<td>Trinity Health of New England</td>
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## Goodwin Circle • $5,000 - $9,999

<table>
<thead>
<tr>
<th>American Eagle Financial Credit Union</th>
<th>Saint Francis Hospital and Medical Center</th>
<th>Zivic, Carr and Associates</th>
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<tr>
<td>Cigna</td>
<td>Sinclair Risk and Financial Services</td>
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<td>Gail D. Evans</td>
<td>Stanley Black &amp; Decker</td>
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## Founder’s Circle • $2,000 - $4,999

<table>
<thead>
<tr>
<th>Andrews Benefits</th>
<th>Ellen Jeanne Goldfarb Memorial Charitable Trust</th>
<th>Melody and Don Currey</th>
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<td>B &amp; M Fee Service</td>
<td>Lee Housley, ’13, ’15, and Alan D. Guite</td>
<td>Norwich Ophthalmology Group</td>
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<td>Builders Concrete East</td>
<td>Heart Radio</td>
<td>Reynolds Strategy Group, LLC</td>
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<td>Butler Company</td>
<td>Jen-Pro Cleaning Systems</td>
<td>Tomek Grajewski</td>
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<td>Coca-Cola Bottling Company of New England</td>
<td>JCJ Architecture</td>
<td>United Bank Foundation</td>
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<td>Construction Solutions Group</td>
<td>Jeffrey and Nancy Hoffman</td>
<td>Unlimited Party &amp; Rental</td>
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<td>Custom Electric</td>
<td>Jeffry and Patricia Lee</td>
<td>Updike, Kelly &amp; Spellacy</td>
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<td>CWPM</td>
<td>K &amp; S Distributors</td>
<td>Utica National Insurance Group</td>
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<td>East Hartford Rotary Club</td>
<td>Maria Lynne Ellis, M.D.</td>
<td>Voya Institutional Trust Co.</td>
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<tr>
<td>Ed and Eve Fishman</td>
<td>Marty and Lynn Shea</td>
<td>Marici Zuvic</td>
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## Eagle Circle • $500 - $1,999

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<tr>
<th>Acceleron, Inc.</th>
<th>Elm City Carpentry</th>
<th>Scott and Lisa Livingston</th>
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<tr>
<td>Allan S. Goodman, Inc.</td>
<td>Entercom</td>
<td>Dean and Joan Marchessault</td>
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<td>Chickie Amberg</td>
<td>Formals by Antonio</td>
<td>John and Mary Martin</td>
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<td>American Legion Department of Connecticut</td>
<td>Karen Guerette-Lewis, ’16</td>
<td>Julio C. Maturana</td>
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<td>Augie and Ray’s Milk Bar</td>
<td>Paul and Kristina Guzvardi</td>
<td>Bertha M. McCollam</td>
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<td>Kevin Brown</td>
<td>H.S. Comstock Agency</td>
<td>Megan and Andreas Mang Mehr</td>
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<td>Michele B. Bush, Esq.</td>
<td>Mary Ann Hanley</td>
<td>Monaco Ford</td>
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<td>Joseph R. Carlson</td>
<td>Hartford Business Journal</td>
<td>Morgan Stanley Smith Barney, LLC</td>
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<td>Carmine’s Steakhouse</td>
<td>Hartford Flavor Co.</td>
<td>NESLA</td>
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<td>Robert and Lisa Carr</td>
<td>Highland Park Market, Inc.</td>
<td>NewAlliance Foundation</td>
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<td>Stuart Coopers</td>
<td>Hoffman Auto Group</td>
<td>Palmer and Associates Insurance, LLC</td>
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<td>D’Saposo Memorial Chapel</td>
<td>J Restaurant Bar</td>
<td>Pandora Media, Inc.</td>
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<td>Virginia de Lima</td>
<td>Ted Kaplan</td>
<td>John and Sally Pearse</td>
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<tr>
<td>East Hartford Sand &amp; Gravel</td>
<td>Steven and Debbie Kleinmann</td>
<td>Perkins Eastman Architects</td>
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Thank you to all our donors for your generous contributions received between July 1, 2019 and June 30, 2020. If you find an error, we apologize, in advance, and request that you contact the Goodwin Foundation Office at 860-291-2166 or at giving@goodwin.edu.

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The Goodwin Foundation supports the mission of Goodwin University to extend educational opportunities by raising money for scholarships, financial assistance, and programmatic support. The Foundation identifies key strategic goals and cultivates individuals, business, and community partners through leadership gifts, annual fund, and alumni giving campaigns.

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The Goodwin University Trustees represent a broad range of leadership backgrounds and diverse personal experiences. They are intimately involved in University governance, including strategic planning and development.

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Assistant Director of Foundation Relations  
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kgilbert@goodwin.edu

Hannah Granfield  
Director of Foundation Relations  
860-913-2166  
hgranfield@goodwin.edu

Upcoming Goodwin Foundation Events

Goodwin University Commencement  
June 2021

7th Annual Summer Clambake  
Summer 2021  
Goodwin University

16th Annual Golf Tournament  
September 22, 2021  
11 am  
Topstone Golf Course  
South Windsor, CT