Entrepreneurship Accelerator Badge

Build your foundation in business innovation

As part of an associate degree program.

Begin your journey in business

At Goodwin, our fully online Entrepreneurship Accelerator program is designed with the real-world market in mind. You'll develop the knowledge and skills needed to evaluate business opportunities, manage personal and business finances, engage in the modern market, and leverage cutting-edge digital and AI tools responsibly. You'll also fine-tune in-demand skills to help you succeed in any industry — from problem-solving and critical thinking to financial decision-making and more.

Through your coursework, you'll earn academic credit that can be applied directly toward our associate degree in Business Administration — giving you the option to continue your studies after completing your credential.

No-cost career training eligible for participants of:

SNAP Path to Work (MA)
3SquaresVT (VT)

Curriculum

Semester 1	
BUS 101	Introduction to Business
CSS 100	Academic & Professional Success
CSS 101	Critical Thinking for Success
BUS 135	Customer Relations in a Multicultural World
Semester 2	
BUS 121	Personal Finance
BUS 150	Small Business & Entrepreneurship
CSS 1XX	Smart Money Journey – Personal Finance
CSS 1XX	AI Literacy

Goodwin University is a nonprofit institution of higher education and is accredited by the New England Commission of Higher Education (NECHE).

Placement evaluation guidelines apply to this program. Lifetime access to Career Services, including job-search assistance, resumé-writing, and mock interviewing, is available to graduates.

Goodwin University

For more information, contact:
860-727-6936
goodwin.edu/snap