



Goodwin
Foundation

Year End 2020 Annual Report



It is our honor to present the Goodwin Foundation Year-End 2020 Annual Report. On behalf of the Goodwin Foundation Board and Goodwin University trustees, thank you for your continued support of the University and for the impact you have on our students.

On January 6, 2020, Goodwin College became Goodwin University, a more accurate description of who we are today. The decision to become a university reflects how far Goodwin has come in the past 20 years, from our beginning as a technology training center through our growth into a leading career-focused institution of higher learning. **The mission of Goodwin remains the same: to educate a diverse student population in a dynamic environment that aligns education, commerce, and community.** Our innovative programs of study prepare students for professional careers while promoting lifelong learning and civic responsibility. As a nurturing university community, we challenge students, faculty, staff, and administration to fully realize their highest academic, professional, and personal potential.

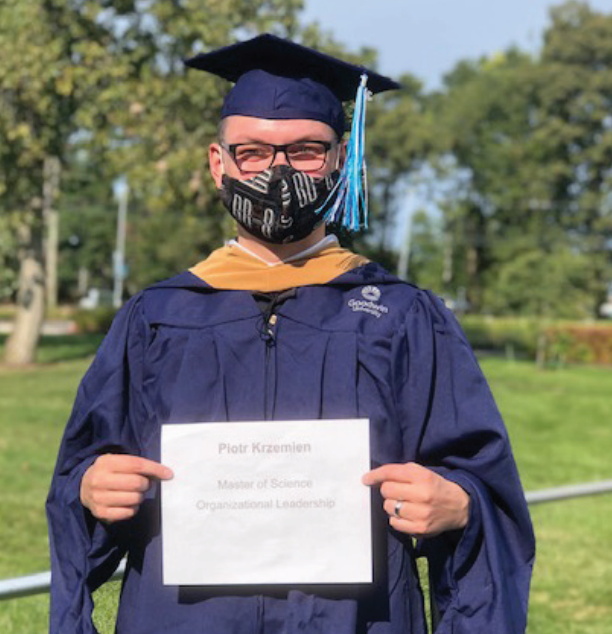
The year 2020 will be remembered by each of us in our own way. The story of Goodwin amidst the challenges of COVID-19 has been one of students continuing to thrive despite a sudden shift to online learning; of faculty and staff accomplishing the seemingly impossible task of migrating the entire University's coursework to an online environment within a week while maintaining the supports and resources that students depend on; and of our community partners giving from their hearts to make all this possible.

The Foundation 2019-2020 fundraising year started with the 14th Annual Golf Tournament, which raised more than \$80,000 for student scholarships. When the Foundation was unable to host the second annual Goodwin Awards because of the pandemic, event donors instead supported the newly created Student Response Fund. Those gifts, added to donations from Goodwin's larger giving circle, put \$80,000 toward student support specifically related to COVID hardships.

Thank you for being with us during a year like no other!

Mark Scheinberg
Goodwin University President

Ethan Foxman
Goodwin Foundation Board President



“Goodwin gave me an education that cannot be taken away, and for that I will forever be grateful.”

—Finish Line Scholarship recipient, Fall 2019

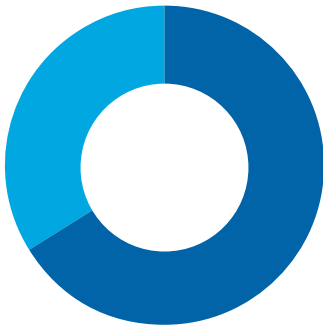


Foundation Fundraising

Through the generous donations to the Annual Fund, more than \$405,000 was raised – an increase of \$45,000 from last year. Two signature fundraising events, the Goodwin Awards and Clambake, had to be cancelled due to COVID-19. To support the University during the Covid-19 pandemic, the Goodwin Foundation put aside funds from the endowment for contingency use.

In the 2020 fiscal year, through sound stewardship of its financial resources and continued growth in revenue, Goodwin University was able to invest in scholarship, financial aid, and programmatic support for our students.

Foundation Raised (Gross)



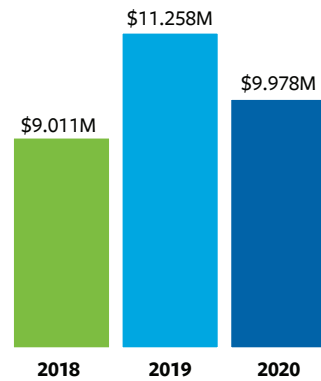
Annual Fund \$405,569
Events \$206,061

Gifts By Constituent



Friends 28.77%
Goodwin University Staff 36.59%
Business/Vendors 26.42%
Alumni and Others 8.22%

Goodwin Foundation Investment



Golf Tournament

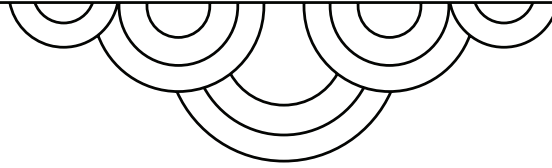
Raised over **\$80,000** for scholarships



Student Response Fund

Raised over **\$82,000** for students facing acute, unexpected challenges due to COVID-19

The 2nd Annual
GOODWIN AWARDS



**Celebrating the 2020
Goodwin Awards Recipients!**

The Navigator Award

Pratt & Whitney

The Alumni Professional Achievement Award

Rory Leslie, '11, '14

The Alumni Service Award

La'Shunda Williams, '19

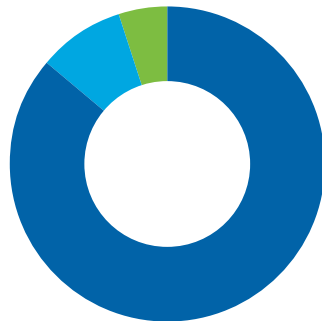


Scholarships

Goodwin Foundation scholarships are awarded three times annually, on a semester-by-semester basis. Ninety-eight percent of Goodwin undergraduate students received financial aid in the form of grants or scholarships.

During the 2020 year, 111 scholarships, totaling \$309,000, were awarded to students. The Goodwin Foundation received our highest ever number of scholarship applications this year — **an increase of 53%** over the 2018-2019 total. This is why each gift made to Goodwin is so important. Thank you so much to our donors, who continue to support scholarships, programs, and financial aid for today's students.

Recipients By Degree Program



School of Nursing and Health Professions	86.49%
School of Applied Liberal Arts and Social Sciences	9.01%
School of Business, Technology, and Advanced Manufacturing	4.9%

“Goodwin’s willingness to help me achieve my goal at my own pace, with classes that fit around my schedule, is helping me succeed.”

—Golf Tournament Scholarship recipient, Fall 2019

Here are the 2019/2020 Scholarship Recipients!

School of Applied Liberal Arts and Social Sciences

Sarah Caron
Jessica Dangona
Emely Dones

Benjamin Ferrie
Meygan Mandeville
Nina Rinaldi

Ashlee Ringuette
Jasmine Silva
Desiree Whitney

School of Business, Technology, and Advanced Manufacturing

Erik Clement
Dawn Marie Hughes

Anand Patel
Joseph Potter

School of Nursing and Health Professions

Nathalie Acevedo-Muniz
Christie Agee
Tanya Anderson
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Cynthia Morales
Chandler Myers
Holly Noe
Kristen Nohelty

Penny Palazzo
Tracy Perry
Najea Poindexter
Glendon Riffe
Taylor Rinheart
Christine Rochester
Steven Roethel
Emily Rosen
Beth Roy
Leah Santos
Kierra Shain
Sibela Sheikh
Shayna Shorrock
Chelsea Siwik
Tracy Smith
Marisa Spatafore
Carli Strauss
Ashley Timreck
Ashley Tucker
Alexa Walcher
Kristina Washington
Ashley Wilson
Jerrica Wnukowski

“I know Goodwin University takes pride in helping students who are striving for a better life for their families. I see the ambition in the eyes of the students in our program; it is not for the weak-hearted, but with your help we can all succeed.”

—Compass Scholarship recipient, Spring 2020



Thank you to Goodwin Foundation Committees

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Travis Samuels '15 - Treasurer
Carol Vernale '05 - Secretary
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Michele Gomez '15
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Jim Schepker
Richard Shechtman



Goodwin University Faculty and Staff Donors

“Because of giving, I’ve been able to see students reach their ultimate potential, and live their biggest dreams.”

— Nicole Miller, Assistant Dean of Students

The Goodwin Foundation Employee Giving Campaign is an outreach effort that encourages faculty and staff to make a contribution in support of Goodwin students. When we give, it shows our students that we are proud of their commitment each day.

In the 2019/2020 year, 48% of Goodwin faculty and staff gave!

Thank you for your continued support.

“I choose to attend Goodwin because I want the best for myself and my career, and Goodwin has given me what I have been searching for.”

—Finish Line Scholarship recipient, Summer 2020



Goodwin University Faculty and Staff Donor List 2019/2020

Visionaries Circle • \$25,000 and above

Mark E. Scheinberg and Debbie Poerio

Goodwin Circle • \$5,000 - \$9,999

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Richard M. McCarty
Ann Zajchowski

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DXC.Technology

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Pratt & Whitney
The Fuchs Family Foundation

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Spargo Construction of CT LLC
Trinity Health of New England

Veterans of Foreign Wars, Inc. ☆

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Cigna
Gail D. Evans ▲

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Sinclair Risk and Financial Services
Stanley Black & Decker

Zuvic, Carr and Associates

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B & M Tee Service
Brescia's Printing Services, Inc. ☆
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Butler Company
Coca-Cola Bottling Company of New England
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Allan S. Goodman, Inc.
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American Legion Department of Connecticut ☆
Augie and Ray's Milk Bar
Kevin Brown
Michele B. Bush, Esq. *
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D' Esopo Memorial Chapel
Virginia de Lima
East Hartford Sand & Gravel

Elm City Carpentry
Entercom
Formals by Antonio
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Highland Park Market, Inc.
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John Tener
The Aegis Group at Morgan Stanley
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The Milford Insurance Agency, Inc.
The Robert & Margaret Patricelli Family Foundation
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Three Seasons Cafe

Triumph Manufacturing
United Way of Central & Northeastern Connecticut
Veterans of foreign wars, Anderson-Shea Post 2046 ☆
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Robert and Deborah Wood ▲
Jessica and Eric Zachs
Frank and Elizabeth Zizzamia

Navigator's Circle • \$1 - \$499

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West Hartford Yoga
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☆ Fallen Star Memorial

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Thank you to all our donors for your generous contributions received between July 1, 2019 and June 30, 2020.

If you find an error, we apologize, in advance, and request that you contact the Goodwin Foundation Office at 860-291-2166 or at giving@goodwin.edu.

Goodwin University Board of Trustees (Trustee) and Foundation Board of Directors (Director) members are noted.

The Goodwin Foundation Board

The Goodwin Foundation supports the mission of Goodwin University to extend educational opportunities by raising money for scholarships, financial assistance, and programmatic support. The Foundation identifies key strategic goals and cultivates individuals, business, and community partners through leadership gifts, annual fund, and alumni giving campaigns.

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Goodwin Foundation Staff

Joanna DiStefano
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Hannah Granfield
Director of Foundation Relations
860-913-2166
hgranfield@goodwin.edu

Upcoming Goodwin Foundation Events

Goodwin University Commencement
June 2021

7th Annual Summer Clambake
Summer 2021
Goodwin University

16th Annual Golf Tournament
September 22, 2021
11 am
Topstone Golf Course
South Windsor, CT