



Goodwin
Foundation



**Year-End
2021
Annual
Report**

It is our honor to present the Goodwin Foundation Fiscal Year-End 2021 Annual Report. On behalf of the Goodwin Foundation Board and Goodwin University Trustees, thank you for your ongoing support of the University and for the impact you have on our students.

On May 24, 2021, Goodwin University celebrated the completion of its acquisition of the University of Bridgeport (UB). This unique relationship allows us to expand our mission at Goodwin to educate a diverse student population in a dynamic environment that aligns education, commerce, and community throughout the state. We would like to assure our donors that contributions to Goodwin University are used exclusively for scholarships and other purposes identified by the Goodwin administration and overseen by the Goodwin Advancement Office. UB maintains a separate Advancement team that directs its own fundraising campaigns, outreach, and events.

“We’re all in this together” is very fitting for Goodwin. More than a year and a half into the global COVID pandemic, we still witness our community members guiding one another through these trying times and the resulting after-effects.

For many students at Goodwin, this is their last stop before entering their professional careers. The median age is 29 years old, including many students with families, life experiences, and current jobs. Goodwin has a flexible and fostering learning community that empowers hard-working students to become sought-after employees.

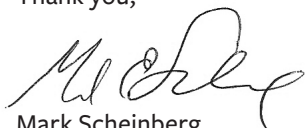
Goodwin continues to offer many resources to students especially in response to these unsure times.

- The Student Affairs Department provides resources outside the classroom like accessibility, career services, student engagement activities, and counseling.
- The Academic Success Center provides online tutoring and other services to accommodate students’ schedules.
- The Ann B. Clark Community Co-op provides any student or family with food insecurity the necessary food to live a healthy life.

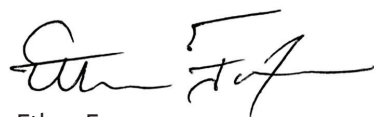
The Goodwin Foundation supports the mission of Goodwin University to extend educational opportunities by raising money for scholarships, financial assistance, and programmatic support.

Thank you for your continued support of Goodwin’s students. We are excited for what the future has in store for all of us.

Thank you,



Mark Scheinberg
Goodwin University President



Ethan Foxman
Goodwin Foundation Board President

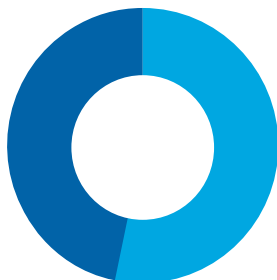




Foundation Fundraising

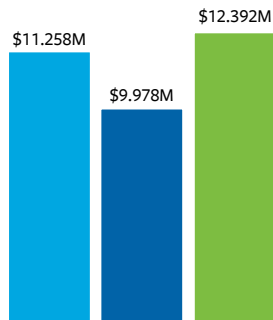
Through the generous donations to the Annual Fund, more than \$218,000 was raised. This year, the Goodwin Foundation was able to gather for two signature events: the 15th Annual Golf Tournament and the Summer Clambake, which include the Goodwin Awards. Together these events raised more than \$189,000 in fiscal year 2021 for scholarships. During these events, the friends of the community complied to CDC guidelines to reduce the spread of COVID-19, and both events were a huge success.

Foundation Raised (Gross)



Annual Fund \$218,784
Events \$248,425

Goodwin Foundation Investment



2019 2020 2021

Gifts By Constituent



Friends 30.79%
Goodwin University Staff 31.79%
Business/Vendors 24.46%
Alumni and Others 13.04%



Golf Tournament
Raised over \$80,000
for scholarships



Clambake
Raised over \$40,000
for scholarships

Celebrating Goodwin Award Recipients

June 11, 2021



The Alumni Professional Achievement Award — Andre Santiago, '19, Vice President for Programs at Leadership Greater Hartford, pictured above with President Mark Scheinberg and Alumni Chair Lee Housley, '13, '15.



The Alumni Service Award — Connor Martin, '19, Assistant to the Mayor of East Hartford, Connecticut, pictured above with President Mark Scheinberg and Alumni Chair Lee Housley, '13, '15.

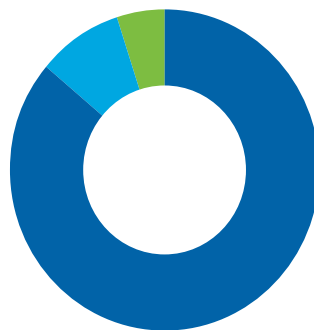


Scholarships

Goodwin Foundation scholarships are awarded three times a year, on a semester-by-semester basis. During the fiscal year 2021, **151** scholarships, totaling **\$429,146** were awarded to students. Each gift to the Foundation goes a long way in changing someone's life and illustrates why donations are so important.

Thank you so much to all our donors who continue to support our hard-working students and the Scholarship Fund. Ninety-eight percent of Goodwin undergraduate students receive financial aid in the form of grants or scholarships, and this wouldn't be possible without donors like you.

Recipients By School



School of Nursing and Health Professions	84.11%
School of Applied Liberal Arts and Social Sciences	11.29%
School of Business, Technology, and Advanced Manufacturing	4.6%

Scholarship Recipients 2020 - 2021

School of Applied Liberal Arts and Social Sciences

Kimberly Bailey
Michele Anderson
Patrice Antoine
Stephanie DeMasi
Emely Dones

Ahisha Douglas
Benjamin Ferrie
Kateisha Fitzpatrick
Michelle Jones
Heather Kane

Meygan Mandeville
Patricia Milo
Stephanie Plateroti
Desiree Whitney

School of Business Technology and Advanced Manufacturing

Traci Ballew
Andreia Cummins
Kimberly Delaney

Cynthia Forauer
Jonathan Palochko
Maria Taggart

Frances Torruella

School of Nursing and Health Professions

Anastasya Anisimova
Katie Archer
Lynda Austin-Keller
Christopher Bachand
Tonya Bailey
Beasha Bartlette
Bobbi Jo Belanger
Shirley Benitez
Chelsea Bouchard
Skylar Bourbeau
Hannah Bresciani
Natesha Burton
Ambarenis Caraballo
Nelsy Cespedes
Seshauna Chambers
Rebecca Chapman
Monique Claude
Erica Clayton
Karizma Colon
Marina Cruz
Ashley Dacosta
Jamie Degunia
Deena DePaolis
Daniela Dinino
Stephanie Dise
Maria Donavant
Meghan Duhamel
Kimberly Eigner
Dairaliz Espinosa
Sharon Falge
Mark Foley
Tanisha Funnye
Andrea Gaydos

Saron Gessesse
Mariele Giannone
Lauren Gordon
Denisse Guzman
LaToya Harris
Aqueela Hassan
Lauren Haydon
Kristy Heidt
Kim Henningsen
Alicia Hernandez
Tara Holm
Anna-Kay Holness-Boone
Jestephania Isaac
Sheddler Jacques
Ryan James
Jaspreet Jutla
Lisa Kardok
Kelsie Kay
Randy Kopylec
Shanta Lammie
Stephanie Lapenta
Sara Lennon
Zoe Liston
Andrea Lucarelli
Luis Lucas
Lauren Luongo
Marylis Mainaza
Ashley Margison
Shannon Merrick
Marissa Mills-Burt
Heidi Moskalik
Retashia Nankoo
Holly Noe

Cheyenne O'Donnell
Heather Orcutt
Kiersten Oszmian
Mary Owens
Edlira Pellumbi
Tracy Perry
Andrea Plouffe
Katy Rivera
Elizabeth Robinson
Christie Rodriguez
Nicole Roque
Tania Ruiz
Christine Schmolter
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Kathryn Sikoski
Linda Sirois
Chelsea Siwik
Leonie Smith
William Stocker
Alexis Sutton
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Madeline Graham, '12
Katherine Guilmette, '15, '17
Chenille Hernandez, '19
Robin Jennings-Bowen, '15
Carol Nelson, '14, '16

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Jeff Lee - Co-chair
Joanna DiStefano
Karen Gilbert
Hannah Granfield
Lee Housley, '13, '15

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Jay Margnelli
Ray Maselek
Richard McCarty
Ismael Roman, '20
Dena Tabaczynski

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Hannah Granfield
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Guy LaBella
Jay Margnelli
Richard McCarty
Ismael Roman, '20
Se-Min Sohn
Dena Tabaczynski

Staff and Faculty Donors List 2020 - 2021

The Goodwin Foundation Employee Giving Campaign is an outreach effort that encourages faculty and staff to contribute in support of the Goodwin community. Whether it's a one-time gift of \$25 or a regular payroll deduction, together, they support the next generation of working professionals.

In the 2020/2021 year, **47%** of Goodwin faculty and staff gave to Foundation efforts in the amount of over \$100,000.

Thank you to Goodwin employee donors.

“ **As an alumna of Goodwin University, I support the Employee Giving Campaign because it feels good to lend a helping hand. Any amount of giving plays a big part in a student's story and success. I give to show that I am proud and want students to fulfill their wildest dreams.** ”

– **Fabiola Venegas**

Visionaries Circle • \$25,000 and above

Mark E. Scheinberg, Goodwin University President

Founders Circle • \$1,999 - \$4,999

Todd Andrews, Senior Vice President,
and Anne Marie Andrews

Anonymous
Nicholas and Jennifer Lentino

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Joel Wilken
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Amanda E. Campbell, '21
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Paula Dowd
Sharon Efron
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Vivienne Friday
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Karen and Peter Gilbert
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Mackenzie T. Goebel
Erica Goulet
Denisse Guzman
Chrystal Hale
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Community Donors List 2020 - 2021

The Goodwin Foundation continues to build friendships around the community. Our community donors are committed to enhancing the lives of students seeking to make their world and other's better. A special thank you to our community donors for supporting student scholarships, financial aid, and University initiatives.

“ Giving of one's time is as valuable as monetary support. I am grateful that I have the honor of doing both for Goodwin's students and its Foundation. ”
— Lionel Lessard, Jr.

Visionaries Circle • \$25,000 and above

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KeyBank National Association

Pratt & Whitney

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KeyBank

Sinclair Risk and Financial Services
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B & M Tree Service
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MARC, Inc.

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Yankee Gas Services DBA Eversource Energy

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American Endowment Foundation
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Cintas Corporation
Coca-Cola Bottling Company of New England
CohnReznick
Construction Solutions Group
CWPM
Merilee, '07 Trustee, and Eugene DeJohn
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Voya Institutional Trust Co.
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Milgrid Guzman, '21
J.C. David Hadden
Bryant Harrell, Jr., '14, '15
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Doe Hentschel
Chenille Hernandez, '19
John and Carol Honis
Tiffany H. Hoxie, '09, '11
Richard Hurley

Eric Hummel
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Brian Leyden
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Edward Lynch
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Jeffrey Mann
Margaritas Mexican Restaurant
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Donnette Martin, '05
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Tara Mendyka
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John Morawski
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Kristen Perkins
Windy Petersen
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Thank you to all our donors for your generous contributions received between July 1, 2020, and June 30, 2021. If you find an error, we apologize, in advance, and request that you contact the Goodwin Foundation Office at 860.291.2166 or at giving@goodwin.edu. Goodwin University Board of Trustees (Trustee) and Foundation Board of Directors (Director) members are noted.

The Goodwin Foundation Board

The Goodwin Foundation supports the mission of Goodwin University to extend educational opportunities by raising money for scholarships, financial assistance, and programmatic support. The Foundation identifies key strategic goals and cultivates individuals, business, and community partners through leadership gifts, annual fund, and alumni giving campaigns.

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*Vice President of University Initiatives &
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President, Goodwin University

Marici Zuvic

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Frank Collins

In Memory

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The Goodwin University Trustees represent a broad range of leadership backgrounds and diverse personal experiences. They are intimately involved in University governance, including strategic planning and development.

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*President and Chief Executive Officer
ASMD, MD, Obstetrics & Gynecology*

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jdistefano@goodwin.edu

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860-727-6942
kgilbert@goodwin.edu

Hannah Granfield
Director of Foundation Relations
860-913-2166
hgranfield@goodwin.edu

Upcoming Goodwin Foundation Events

Goodwin Foundation Scholarship Reception

February 2022
Goodwin University, East Hartford, Connecticut

Goodwin University Commencement

June 4, 2022

8th Annual Summer Clambake

June 17, 2022
6:30 PM
Goodwin University, East Hartford, Connecticut

17th Annual Golf Tournament

August 8, 2022
11 AM
Hartford Golf Club
West Hartford, Connecticut