



Associate Degree in Business Administration

Tailor your business degree to meet your career goals.

You can take classes on-campus, online, or in a hybrid format. For greater flexibility, you can take accelerated 7-week classes or standard 15-week classes to finish your degree at your own pace.

Through your coursework, you will become proficient in business law and ethics, corporate social responsibility, business planning and development, effective leadership, and the fundamentals of accounting, budgeting, and marketing principles. These are all essential skills for businesses. You will also become skilled in learning how to analyze and solve problems faced by managers in corporations, small businesses, government agencies, and nonprofit organizations. You will gain the knowledge needed to be successful through the exploration of business communication, economic theory, and effective forecasting.

You will have the opportunity to build a business plan relevant to your career aspirations that integrates the skills and knowledge you've learned in your courses. You will benefit from a hands-on internship experience in a real business environment. Upon completion of the program, you will be prepared for excellent career opportunities in the field or for transition into your bachelor's degree program.

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General Education Requirements - 21-22 credits

ENG 101	English Composition	3
ENG 1XX	English Elective	3
MATH 1XX	Mathematics (MATH)	3
	Science (BIO, CHEM, SCI)	3-4
	Social Science (PSY or SOC)	3
	Humanities (HIS, PHIL, SPAN, HUM)	3
	General Education Elective	3

Non-Major Core Requirements - 3 credits

CAP 115	Learning and Working Through Digital Technologies	3
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Major Core Requirements - 21 credits

Freshman Year

BUS 101	Introduction to Management OR	
BUS 107	Introduction to Nonprofit Management	3
BUS 110	Business Law and Ethics	3
BUS 135	Customer Relations in a Multicultural World	3
ACC 1XX	Accounting Elective	3

Sophomore Year

ECN 1XX	Economics Elective	3
BUS 121	Personal Finance and Insurance	3
BUS 132	Budgeting and Planning	3

Electives - 15 credits

BUS 1XX	Elective OR	
ACC 1XX	Accounting Elective	3
BUS/ ACC 2XX	Electives	6
OPEN	Electives	6

Total Credits: 60-61

Goodwin University is a nonprofit institution of higher education and is accredited by the New England Commission of Higher Education (NECHE), formerly known as the New England Association of Schools and Colleges (NEASC).